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ABSTRACT

Some 16 videotape programs produced by the San Francisco based California Video Resource Project (CVRP) in 1975-76 are cataloged. Listings, which include the length of the program, its purchase price, and a brief content description, are presented in three categories: entertainment, information, and public libraries. The first category subsumes four tapes on San Francisco people and events. The second group includes a four-program series about the CVRP and an interview with Dr. Robert Thorton, a black science educator. The public libraries tapes describe local library programs including services to the hearing impaired. (KB)

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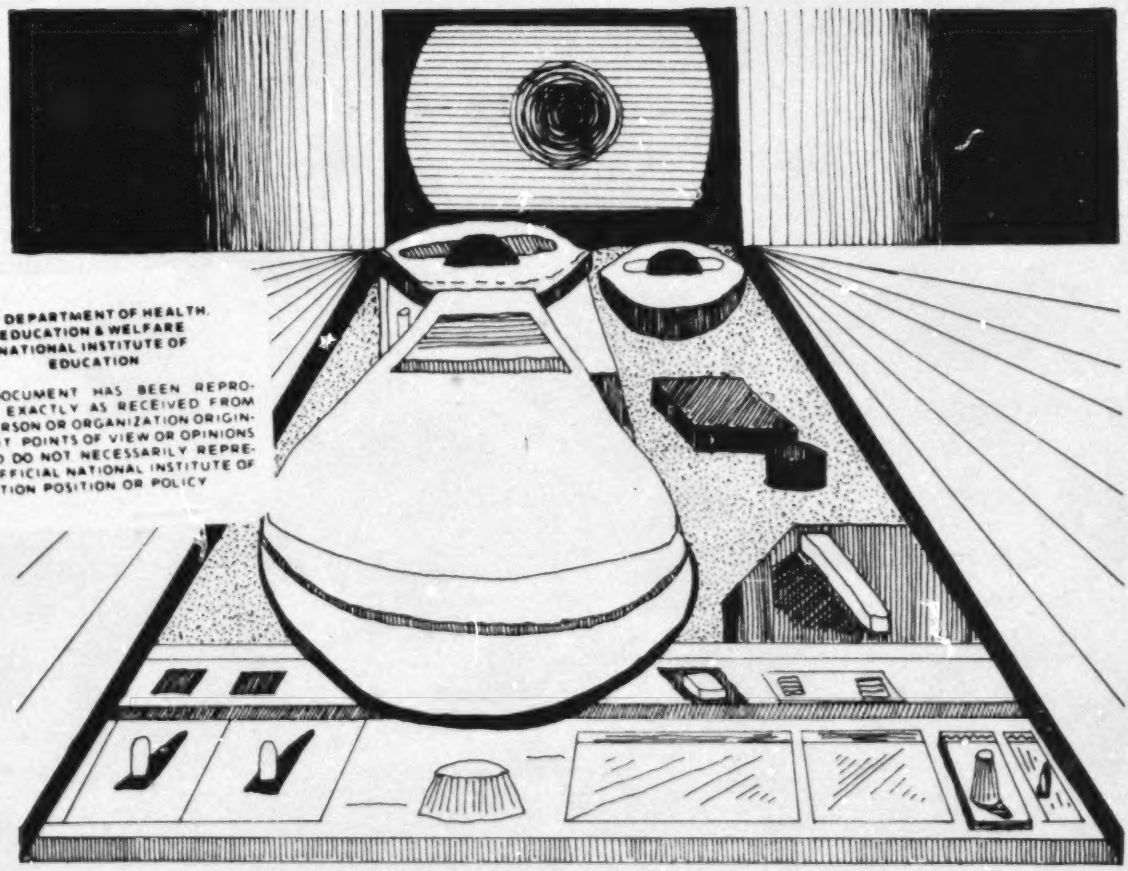
CVRP PRODUCTIONS



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CVRP PRODUCTIONS

GENERAL INFORMATION

Previews - Preview dubs may be obtained free of charge in 3/4" format.

Contact: Stewart Holland, Office Manager
California Video Resource Project
San Francisco Public Library
Civic Center
San Francisco, California 94102

Purchase - Prices listed are for 3/4" format unless otherwise specified.
Prices for 1/2" format available upon special request.

Payment - Check should be made payable to:
California Video Resource Project
and/or
Producer when noted

Rights - No duplication of videotapes is permitted unless authorized in writing by CVRP.
Cablecasting rights are available upon request from CVRP.

For additional information contact Stewart Holland at the CVRP, phone: (415) 558-5034.

ENTERTAINMENT

"First Artists' Soap Box Derby"

Producer: Joel W. Hermann
Associate Producer: The California Video Resource Project

Distributor: Joel W. Hermann and The California Video Resource Project

1975 18mins 3/4" COLOR $175.00 ($120.00 to CA libraries)

ANNOTATION: An informal documentation of San Francisco Museum of Art's soap box derby in which Bay Area artists raced fanciful creations to the amusement of young and old alike.

"The Man Behind the Masks"

Producer/Distributor: California Video Resource Project

1976 24mins 3/4: COLOR $115.00

ANNOTATION: In a series of interviews, San Francisco artist Horace Washington, who is noted for his sculptures of masks, describes his art and his background. He is shown at work in his studio as he sculpts from a live model.

"San Francisco Art Festival '75 A Videomontage with Eron Brennan"

Producer/Distributor: California Video Resource Project

1975 16mins. 3/4" COLOR $90.00

ANNOTATION: A documentary of the unique San Francisco open air Art Festival; a fast-paced kaleidoscope of people, music, art and activity.

"Yankee Doodle Dandy"

Producer: The Public Eye, Inc.
Associate Producer: California Video Resource Project

Distributor: The Public Eye, Inc.
c/o California Video Resource Project

1976 47mins 3/4" COLOR $150.00

ANNOTATION: Seventy-six first and second graders from the Robert Louis Stevenson Elementary School sing, dance and recite 200 years of American history. The children and teachers exemplify the best in San Francisco's multiracial community.

INFORMATION

"An Afternoon With Dr. Robert Thornton"

Producer: The Public Eye, Inc.
Associate Producer: California Video Resource Project

Distributor: The Public Eye, Inc.
c/o California Video Resource Project

1976 35mins 3/4" COLOR $100.00

ANNOTATION: A retired Black science educator reminisces about the difficulties he encountered becoming a physicist in early 20th century America, and his associations with Albert Michaelson and Einstein.
Interviewer: David Perlman, SF Chronicle.

"CATV in San Francisco, What's It All About?"

Producer/Distributor: California Video Resource Project

1975 62mins 3/4" COLOR $130.00 ($100.00 to CA libraries)

ANNOTATION: The San Francisco Cable Task Force explains cable technology and the implications of access channel programming. Slides and pre-recorded segments are interspersed with studio presentations.

"CVRP Information Series, Part I"

Producer/Distributor: California Video Resource Project

This series consists of four parts, contact CVRP for price.

1. *"Introduction/Administration and Start-up/Office Management"*

1975 20mins 3/4" COLOR

ANNOTATION: Roberto Esteves, Director, and Stewart Holland, Office Manager, discuss preliminary work in the establishment of the Project, and operational problems and solutions. Special emphasis is given to clerical operations.

2. *"Collection Development/Public Programs"*

1975 17mins 3/4" COLOR

ANNOTATION: Peggy Pavelski, Collection Development Librarian, outlines the procedures and problems of collecting videotapes, including evaluation, preview, and negotiations with community producers. She discusses our programming and publicity.

3. *"Video Services: General Considerations/About the Equipment"*

1975 44mins 3/4" COLOR

ANNOTATION: Craig Schiller, Production Specialist, outlines technical staffing, budget, and ordering problems in establishing video library services. He then gives a guided tour through the technical space of the CVRP, demonstrating video equipment and supplies.

4. *"Periodical Publication: General Considerations/Problems and Solutions"*

1975 41mins 3/4" COLOR

ANNOTATION: Lee Olivier, Editor of the CVRP Patch Panel, and Stewart Holland, Assistant Editor, talk about editorial, production, and clerical practices in our periodical publication.

LIBRARY SERVICES

"A Bicentennial Rehearsal"

Producer: The Public Eye, Inc. in cooperation with the Friends of the San Francisco Public Library and California Video Resource Project

Distributor: The Public Eye, Inc.
c/o California Video Resource Project

1975 23mins 3/4" B/W $90.00

ANNOTATION: A documentation of the Noe Valley library and neighborhood bicentennial celebration, with special emphasis on the oral history segment of the festivities.

"CVRP Scrapbook"

Producer/Distributor: California Video Resoruce Project

1975 30mins 3/4" B/W $50.00

ANNOTATION: Clips and segments of CVRP's in-house use of video including full-length "Spirit of '76" Dr. Kevin Starr's unique budget presentation.

"CLA '74: Library Services to the Deaf and Hearing Impaired"

Producer: California Video Resource Project

Distributor: California Library Association and California Video Resource Project
c/o California Video Resource Project

1975 120mins 3/4" B/W $115.00(3/4") $90.00 (1/2")

ANNOTATION: A visual record of the 1974 CLA conference on the deaf and hearing-impaired.

"CLA '75: Library Services to the Deaf and Hearing Impaired"

Producer: California Video Resource Project

Distributor: Califoria Library Association and California Video Resource Project
c/o California Video Resource Project

1976 46mins 30 sec. Part I 1/2" and 3/4" B/W $125/3/4" $100/1/2"
1976 42mins 30 sec. Part II 1/2" and 3/4" B/W $125/3/4" $100/1/2"

ANNOTATION: Recorded in black and white with a three-camera-with-switcher set-up, the various speakers' verbal presentations are hand-signed with a split screen insert of Betty Bray, a professional interpreter as well as Director for the Metropolitan Cooperative Library System's Project for the Deaf and Hearing Impaired. Available only as a set in either 3/4" or 1/2"

"Please, Sir, We Need Some More"

Producer/Distributor: California Video Resource Project

1976 12mins 3/4" B/W $50.00

ANNOTATION: Produced in support of San Francisco Public Library's budget request, this tape is a good example of how to visualize the monetary problems of any institution.